

ALABA Advertising Application

31st Annual Convention – Hilton Birmingham at UAB – October 12-13, 2023

Organization/Company Name: _____

Contact Person: _____

Address: _____

Email: _____ Phone: _____

Brief description of the organization: _____

CONFERENCE PROGRAM ADS:

Inside Cover Page Ad in program (only 1 available)\$300

Full Page Ad (5" wide x 8" tall) in program\$200

Half Page Ad (5" wide x 4" tall) in program \$100

EXHIBIT TABLES:

Exhibit Table (limited number available).....\$500

Exhibit table reservation (please select all that apply): Thursday Friday

Exhibits include an 8-ft table located outside the meeting rooms and adjacent to convention registration. Exhibits are open from 8:00am-6:00pm Thursday and 8:00am-4:30pm Friday. Your exhibit fee allows you to market your organization for either or both of these days – we ask that you please indicate which day(s) you plan on being present.

SPONSORSHIPS:

Sponsored refreshments

Sign at refreshment table with sponsor name/logo plus thank you in program with name/logo (2 available)..... \$1000

Sponsored presentation

Sponsor name/logo on PowerPoint before presentation plus thank you in program with name/logo (10 available).....\$100

****Please note that exhibitor fees and sponsorships do not include
Convention Registration or Membership Dues for exhibitors/sponsors.****

If selected to advertise, understand and agree that neither the Hilton Birmingham at UAB nor the Alabama Association for Behavior Analysis (ALABA) and its affiliates/co-sponsors will be liable for any loss, personal injury, or property damage. Further, I agree to pay the required fee as indicated on the invoice sent to me from ALABA.

Signature*: _____ Date: _____

*If you are unable to sign and scan this document or use a verified electronic signature, your typed name will serve as your signature.

Please submit the following to AlabamaABA@gmail.com no later than Thurs., Sept. 21:

1. This completed application

2. A print-ready advertisement (if submitting a printed advertisement) sized according to the specifications above. Please note that all printed ads will appear in black and white only, but a full color, PDF version of the program will also be shared with attendees.

