

Association of



*Professional
Behavior Analysts*

**DON'T MISS THE EXCITING 1ST ANNUAL
APBA CONVENTION!**

March 31 – April 2, 2011 • Marriott Copley Place, Boston

See www.apbahome.net for details about the program,
registration, advertising, and hotel

The inaugural APBA convention will be unlike any other, with **unique professional development and networking opportunities for practitioners of applied behavior analysis**, as well as **valuable information for consumers and others interested in the practice of ABA**. Some highlights:

- Presentations (all by carefully selected speakers) will address Foundations & Principles, Behavior Change Tactics & Techniques, Ethics & Professional Behavior, Advocacy & Public Policy, and Business & Marketing Tactics.
- **Keynote** speakers will discuss “big picture” issues in the practice of ABA. Many **tutorials** and **workshops** will cover the best available scientific evidence on behavior change procedures, translated into recommendations for practice. Others will bring participants up to speed on recent developments in the field, recommend strategies for working with interventionists, health insurance companies, schools, and the legal system, or provide tips on starting and running a business. **Panel discussions** will be designed to engage panelists and audience members in conversations about burning professional and practical issues. **Working meetings** will enable

agency directors, trainers, and leaders of behavior analysis organizations to share information with each other and with APBA about matters that concern them. During **roundtable discussions**, participants will have opportunities to consult informally with knowledgeable colleagues on a variety of topics.

- A **special all-day, limited enrollment pre-convention workshop on March 31**, sponsored by **Autism Speaks**, will focus on health insurance coverage of ABA treatment for autism spectrum disorders. Topics will include strategies for working with health plans, appealing denials of coverage, and anticipating and preventing problems in implementing laws that mandate health insurance coverage of ABA treatment for ASD.
- The Friday evening reception, Saturday luncheon, and a “speed networking” event will provide ample opportunities to socialize with old friends and make new contacts.
- **APBA members will receive great discounts on convention registration, workshop, and CEU fees.** Not yet a member? Go to www.apbahome.net, click “Become a Member,” and join so you’re sure to get member rates at the convention and the other great benefits of membership.
- **Reserve your room at the Marriott Copley Place NOW!** APBA has secured a terrific rate of \$180 per night (for 1 - 4 people per room) at this beautiful hotel in the vibrant Back Bay area of downtown Boston. We expect rooms to go fast, and reservations must be made by March 10, 2011 to get the group rate, so go to the link below or call 1-800-366-9432 (toll free) or 1-506-474-2009 (Int’l) to make your reservation **today**.

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3102488&utm_source=249&utm_medium=email&utm_campaign=3991512

